

# Issam EL BAKKARI

UX/UI Designer | Design Systems & SaaS Interfaces



[in My LinkedIn](#)   [Bē My Portfolio](#)   [✉ issamuxui@gmail.com](mailto:issamuxui@gmail.com)   [☎ +212 6 36 22 47 71](tel:+212636224771)

## About me

---

UX/UI designer with more than 5 years of experience creating mobile and web solutions with a conversion focus for startups and expanding companies. My area of expertise is converting complex systems into user-friendly interfaces that enhance business performance, usability, and engagement. Experienced in developer-ready design handoff, responsive interfaces, and scalable design systems.

## Work Experience

---

**Product Redesign Lead**, *TeamWork Arabic freelancers* 10/2025 – 03/2026 | Remote

- Lead end-to-end product redesign from user research to high-fidelity prototypes, improving clarity and usability across complex workflows
- Built scalable design system with 50+ components and variants, ensuring UI consistency across platforms
- Strengthened product quality through structured developer handoff and QA collaboration

**Design System Implementation**, *Wafer* 12/2025 – 01/2026 | Casablanca

Refactored an existing mobile app design template in Figma to improve scalability, consistency, and maintainability. The original file contained numerous duplicated frames and UI elements, making updates across the product difficult and time-consuming. The goal of the project was to transform the design file into a fully componentized design system, enabling efficient updates and consistent UI across the entire user flow.

**UX/UI Design Coach**, *Algorium Academy & Jobintech Bootcamp* 09/2025 – 02/2026 | Casablanca

Led a 4-month intensive UX/UI bootcamp, mentoring junior designers and helping them build strong product-thinking foundations and industry-ready skills.

- Mentored junior designers through a 4-month intensive bootcamp, helping them build strong product thinking and real-world design confidence
- Elevated student outcomes by delivering hands-on workshops in user research, wireframing, prototyping, and UI systems
- Improved design quality through bi-weekly sprints, structured demo days, and actionable critique sessions
- Conducted mock interviews and portfolio reviews, preparing students for entry-level design roles

**UX UI Designer**, *Open Development & Education* 05/2024 – 07/2025 | Remote

**Contributed to web and mobile education products in a cross-functional remote team environment.**

- Redesigned navigation systems and core UI components across multiple web and mobile education platforms, improving overall user experience
- Delivered wireframes and production-ready prototypes for [Evidence Library](#) [↗](#), My Education Evidence Dashboard, and OEI Mobile Learning App
- Boosted engagement by introducing gamification elements aligned with product goals

- Collaborated with developers and PMs in an agile remote environment, translating usability testing findings into design improvements that enhanced clarity and accessibility

### **UX/UI Designer, Upwork as a freelancer**

2022 – Present | Remote

- Designed and delivered 10+ web and mobile products for startups, improving usability and reducing user friction through structured UX research and iterative prototyping.
- Delivered **UX research**, wireframes, prototypes, and **usability reviews** to improve engagement and accessibility.

## **Education**

---

### **AL Ahramate Technical Management School,**

2019 – 2021 | Laayoune, Morocco

#### *Development Technician Diploma*

- Collaborated on a team project to design and develop a management application for a company as part of a final internship
- Contributed to **UI design, database structure, and front-end development (HTML, CSS, JavaScript)**
- Worked on organizing and structuring data to support efficient business operations

### **HASSANE 2 QUALIFYING HIGH SCHOOL, *Baccalaureate***

2019 | Laayoune, Morocco

## **Certificates**

---

- Google UX Design Professional Certificates
- Introduction to User Experience Principles and Processes – University of Michigan
- TOEIC Bridge – English Proficiency

## **Skills**

---

### **Design & UX**

UX Research, Wireframing, Prototyping, Design Systems, Responsive Design

### **Tools**

Figma, Adobe XD, Notion, Jira, Framer, Miro, Claude, Chat GPT

### **Communication**

Developer Handoff, Cross-functional Collaboration

### **Languages**

- Arabic (Native)
- English (Professional)
- French (basic)