

KHADIJA HADIFI

Student

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EXPERIENCES

Graphics Design Manager

African Consulting Club

01/2026 - now
Rabat

- Define and maintain the company’s visual identity
- Ensure brand consistency across all platforms (digital, print, social media, ads, etc.)
- Develop creative concepts aligned with marketing and business objectives
- Approve final designs before publication

Project Manager - Internship

OnDima Agency

07/2025 - 08/2025
Tangier

- Worked with designers and developers to help plan and improve digital products for clients
- Helped organize tasks and gave ideas for new features
- Ensured the team stayed on track
- Collected user feedback and suggested changes to improve the product
- Gained experience in building digital products and managing a team and project in a real work environment

Freelancer Graphic designer

Online Fiverr

2023 - 12/2024
Online

- Designed digital graphics using Photoshop, Canva and Figma
- Delivered creative solutions for international clients
- Worked closely with clients worldwide to transform their goals into engaging digital experiences
- Committed to delivering high-quality work on time
- Focused on originality, transparency, and meticulous attention to detail

Employee - Part Time

Benwawi

06/2023 - 09/2024
Tangier

- Employee - Part Time
- Dove into the captivating world of virtual reality
- Worked in an innovative stand providing immersive experiences
- Warmly welcomed visitors and guided them through various virtual experiences
- Ensured customers felt comfortable and safe throughout their session
- Responsible for the maintenance and proper functioning of the equipment
- Ensured a seamless experience for all participants

Sales Technical Agent

Mr.bricolage

11/2022-06/2023
Tangier

- Sales Technical Agent
- Explored the retail sector in the DIY industry
- Welcomed and advised customers
- Guided customers to products best suited to their needs
- Answered customer questions
- Contributed to stock management
- Managed product labeling
- Organized the sales floor
- Developed communication skills
- Enhanced active listening abilities
- Improved problem-solving skills
- Discovered the world of DIY
- Contributed to a high-quality customer experience

ABOUT ME

Passionate about design and digital creation, I aim to enhance my skills, expand my knowledge, and contribute my creativity and expertise to a dynamic team while embracing new challenges.

LANGUAGES

Arabic

Mother Tongue



English

Fluent



French

Advanced



EDUCATION

1st Year Master in International Management

Africa Business School - UM6P

09/2025 - Now
Rabat, Morocco

Bachelor - Digital Marketing

University Mohamed V

09/2024 - 06/2025
Rabat, Morocco

BTS - Business Management

BTS- Moulay Youssef Technical Highschool

09/2022 - 06/2024
Tangier, Morocco

Baccalaureat- Accounting

Ibn-Alkhatib Highschool

09/2021 - 06/2022
Tangier, Morocco

skills

Design Tools

- Photoshop
- Canva
- Figma

Professional Skills

- Teamwork
- Customer Service
- Adaptability
- Stress Management
- Communication