

HOUSSAM MOUNSSIT

Professional Thumbnail Designer | YouTube Strategist Agadir, Morocco | 0674326523 | houssammounssit@gmail.com

PROFESSIONAL SUMMARY Creative Thumbnail Designer with **4 years of experience** crafting high-impact visuals for YouTubers and influencers. Specialized in using **Adobe Photoshop** to create eye-catching designs that maximize Click-Through Rate (CTR). Proven ability to deliver high-quality assets under tight deadlines.

TECHNICAL SKILLS

- **Software:** Adobe Photoshop Expert, Photo Editing, Digital Composition.
- **Design:** High-CTR Thumbnail Strategy, Visual Storytelling, Branding, Typography.
- **Management:** Efficient task execution, time management, and client communication.

EXPERIENCE

Thumbnails Designer | YouTube Content Creators Agadir, Morocco (Jan 2024 – NOW)

- Executed rapid and efficient design tasks for high-traffic YouTube channels.
- Maintained a professional workflow to deliver "scroll-stopping" thumbnails.
- Managed multiple projects simultaneously, ensuring all deadlines were met with high-quality results.
- Collaborated with influencers to translate video concepts into compelling visual stories.

Freelance Thumbnail & Graphic Designer Remote (2022 – 2024)

- Provided custom thumbnail designs for various niches including Gaming, Tech, and Lifestyle.
- Increased client video engagement by optimizing visual hierarchy and color grading.
- Designed Instagram covers and social media assets for growing personal brands.

EDUCATION

- Secondary Education / Specialized Training in Graphic Design
- Advanced Certification in Adobe Creative Suite (Project-Based)