



Ilias Dahbi

GRAPHIC DESIGNER | BRAND DESIGNER | CONTENT CREATOR

Instagram: @dahbilies (+24K)

TikTok: @dahbilies (+200K)

PROFESSIONAL EXPERIENCE

2017 – Present

Freelance Graphic Designer & Branding Consultant

- Visual identity and complete branding design for brands
- Graphic content creation for social media and digital campaigns
- Design of optimized thumbnails for YouTube and Instagram (high CTR)
- Advertising material design (flyers, banners, posters)
- Collaboration with content creators (200K – 2M+ followers)
- Management of multiple projects with tight deadlines

Content Creator – YouTube, Instagram & TikTok

- Visual content creation and storytelling
- Thumbnail optimization for growth and engagement
- Digital community management and growth
- Algorithm and trend analysis

Photography & Creative Studios

- Product, lifestyle, and studio photography
- Professional photo editing and retouching
- Participation in commercial and creative projects

ACADEMIC BACKGROUND

In progress

Master's Degree in Industrial Engineering

- University of Málaga

2024– 2025

Master's Degree in Industrial Systems Management and Leadership

- Abdelmalek Essaâdi University, Morocco

WORK MODALITY

- Freelance
- Remote
- Contract
- International Clients

PROFESSIONAL PROFILE

Graphic Designer specialized in branding and visual identity, with over 8 years of experience working with international brands and content creators. Focused on strategic design aimed at engagement, conversion, and digital growth.

CONTACTO

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SKILLS

- **Design & Branding**
Photoshop · Illustrator · Canva · Branding · Rebranding · Advertising Design
- **Contenido & Medios**
Content Creation · Professional Photography · Editing · Social Media Strategy
- **Professional**
Client Communication · Remote Work · Time Management · Creative Direction

LANGUAGES

- Arabic (Native)
- French (Fluent)
- Spanish (Professional)
- English (Professional)